



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

The Campaign Group
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103-6305

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169173-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Patriot Majority of New Mex	SENATE	

Flight Dates	Order #	Alt Order #
10/20/12 - 10/29/12	169173	06865529

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	PAMJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/23/12 5:23 AM News 4 Today I 5a-530a M-F 5a-530a :30 PAT1201DAV-DAVE \$350.00 NM									
2	10/22/12	10/26/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 PAT1201DAV-DAVE \$850.00 NM 2 All Tu 10/23/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 PAT1201DAV-DAVE \$850.00 NM									
5	10/22/12	10/26/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 8:38 AM M-F Today Show M-F 7a-9a :30 PAT1201DAV-DAVE \$850.00 NM 1 All Tu 10/23/12 8:42 AM M-F Today Show M-F 7a-9a :30 PAT1201DAV-DAVE \$850.00 NM									
6	10/22/12	10/26/12	M-F Today Show II 9a	M-F 9a-10a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 10/25/12 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 PAT1201DAV-DAVE \$600.00 NM 1 All F 10/26/12 9:51 AM M-F Today Show II 9a M-F 9a-10a :30 PAT1201DAV-DAVE \$600.00 NM									
8	10/22/12	10/26/12	M-F Today Show III 10a	M-F 10a-11a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 PAT1201DAV-DAVE \$350.00 NM 2 All W 10/24/12 11:00 AM M-F Today Show III 10a M-F 10a-11a :30 PAT1201DAV-DAVE \$350.00 NM 1 All F 10/26/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 PAT1201DAV-DAVE \$350.00 NM									
10	10/22/12	10/26/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	2	\$400.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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169173-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Patriot Majority of New Mex	SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/25/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 PAT1201DAV-DAVE \$400.00 NM 2 All F 10/26/12 4:40 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 PAT1201DAV-DAVE \$400.00 NM									
12	10/22/12	10/26/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 6:25 PM News 4 @ 6p M-F M-F 6p-632p :30 PAT1201DAV-DAVE \$1,100.00 NM 1 All Th 10/25/12 6:15 PM News 4 @ 6p M-F M-F 6p-632p :30 PAT1201DAV-DAVE \$1,100.00 NM									
13	10/22/12	10/26/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 6:58 PM News 4 @ 630p M-F M-F 630p-7p :30 PAT1201DAV-DAVE \$900.00 NM 2 All Th 10/25/12 6:43 PM News 4 @ 630p M-F M-F 630p-7p :30 PAT1201DAV-DAVE \$900.00 NM									
14	10/22/12	10/26/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 11:29 PM The Tonight Show M-Th 1035p-1135p :30 PAT1201DAV-DAVE \$500.00 NM 1 All W 10/24/12 11:29 PM The Tonight Show M-Th 1035p-1135p :30 PAT1201DAV-DAVE \$500.00 NM 3 All Th 10/25/12 10:47 PM The Tonight Show M-Th 1035p-1135p :30 PAT1201DAV-DAVE \$500.00 NM 4 All F 10/26/12 11:42 PM The Tonight Show M-Th 1035p-1135p :30 PAT1201DAV-DAVE \$500.00 NM									
16	10/23/12	10/23/12	Tuesday Prime A	Tu 7p-8p	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/23/12 7:21 PM Tuesday Prime A Tu 7p-8p :30 PAT1201DAV-DAVE \$1,800.00 NM									
<u>Total Spots</u>							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,600.00
<u>Agency Commission</u>	\$2,190.00
<u>Net Amount Due</u>	\$12,410.00
ABQ 7.0%	\$868.70
<u>Amount Due</u>	\$13,278.70